Dear UDARF Members,

The fall semester has begun and that means that our UDARF schedule has been set and our events are about to begin. We have a wonderful series of luncheon speakers as well as two of our fellow retirees who will discuss their intellectual journeys.

Our first luncheon will take place on Oct. 5. Our speaker will be Joyce Hill Stoner, the Edward and Elizabeth Goodman Rosenberg Professor of Material Culture. She has taught for the Winterthur/UD Program in Art Conservation for 40 years and was its director for 15 years. Dr. Stoner has written over 80 articles and book chapters and has been a Visiting Scholar at the Getty and Metropolitan Museum, and Andrew Wyeth painted her picture in 1999. The topic of her talk will be "Behind the Scenes in Painting Conservation and Work with the Wyeth Family of Artists."

Our second luncheon will take place on Dec. 13. Our speaker at this luncheon will be Daniel Rich, the University Professor of Public Policy in the School of Public Policy and Administration. He serves as director of the new Community Engagement initiative that will expand faculty and student participation in University partnerships to address the critical needs of communities in Delaware and around the world. The topic of his talk will be “The Community Engagement Initiative and the Work Underway to Strengthen Public Education.”

Fraser Russell, the Allan P. Colburn Professor Emeritus of Chemical and Bimolecular Engineering, will be our speaker in the fall Intellectual Journey series that will be held on Nov. 17. He holds six patents and has published over 90 technical publications and co-authored three textbooks. Prof. Russell is a member of the National Academy of Engineering and a fellow of the American Institute of Chemical Engineers. He is interested in the applications of theory to practical applications and the focus of his talk will be “The Convergence of Theory and Practice.”

I know that the spring semester is a bit too far in the future to give you too many details about events. However, we have very impressive speakers lined up for the spring. Erica Armstrong Dunbar, the Blue and Gold Professor of Black Studies and History, will be our first luncheon speaker. She will speak about her forthcoming book, Never Caught: Ona Judge, The Washingtons, and the Relentless Pursuit of their Runaway Slave. Our second luncheon speaker is usually the President of the University. The speaker at our spring Intellectual Journey event will be Frank Murray, H. Rodney Sharp Professor Emeritus in the School of Education and the Department of Psychology. His research focus has been in the fields of child development and teacher education. More details about our spring speakers will be included in a later issue of this newsletter.

Sincerely,
Marian Lief Palley
President
Lucier discusses evolution of college admissions strategies

Chris Lucier has seen the college enrollment management process evolve into a multi-stage approach that follows student progress individually from first contact through graduation.

Lucier, UD’s vice president for enrollment management, shared his perspective on current strategies and challenges during the May 3 UDARF luncheon meeting in Clayton Hall.

While enrollment grew in public and private universities following World War II with passage of the GI Bill, by the 1970s institutions of higher education were beginning to feel the pressure of enrollment competition, Lucier said.

Today’s concept of enrollment management began in the mid-1970s through the vision of John (Jack) Maguire, then dean of admissions at Boston College, Lucier said.

“Maguire began to look at how things were before, when admissions was a stovepipe operation,” Lucier said. “Under the old system, a student applied to college, went to the admissions office. Maybe someone there helped them contact someone in financial aid, and after that the work of the admissions people was considered finished.”

Lucier said that following their limited contact with admissions, students went to a large room, registered for classes and basically survived on their own until graduation.

“Jack Maguire started looking at the data to see what was happening at each stage” of the student’s campus experience, Lucier said. “He also sought to tie these stages together into more of a continuum as a student progressed from first contact through graduation.”

Maguire’s findings led enrollment management professionals to seek better documentation of the connection between these stages, and in the 1980s, the concept was further advanced by Don Hossler at Indiana University, Lucier said.

Enrollment management at UD today is a coordinated effort that includes the offices that report directly to Lucier – Undergraduate Admissions, Student Financial Services, and the Registrar’s Office, as well as the colleges, academic support offices and student life.

“Fifty-five percent of our general fund is derived from undergraduate tuition, so we have to be efficient in getting students who will be successful and persist to graduation,” Lucier said. “We also have many other things that we have to balance because we are the state’s flagship university and we have a land grant mission.”

Helping to fulfill this responsibility is the University’s Commitment to Delawearans, which provides access and opportunity for a quality education to students from the First State, Lucier said.

The commitment is a blueprint for high school students and their parents that includes stated academic requirements to gain admission. The program’s goal is to make a UD education affordable to all qualified residents by meeting the full demonstrated financial need up to the cost of in-state tuition, fees, a stipend for books, and on-campus room and board.

“We also want great students, and we are looking for quality that can be measured in many different ways,” Lucier said. “By and large, we want students to do well in our classrooms and be a part of their own learning experience.”

Enrollment management at UD also requires a priority commitment to recruit and enroll a diverse class that includes underrepresented minority students and international students, Lucier said.

A record 4,407 applications were received from underrepresented minority students for the Class of 2020, a 25 percent increase since 2013 and the most in UD history, he said.

“Surveys and studies show that diversity also is tied to educational excellence,” Lucier said. “I think that most of us realize that when we think about the complex issues we are faced with today and will be in the future, the best ideas and the best conversations will come from people with very different perspectives.”

Competition is increasing for attracting a diverse and qualified student cohort in light of a declining yield in the University’s traditionally strong recruiting areas, Lucier noted.

“The number one factor for a student making a decision today is the perception of an institution’s academic excellence,” Lucier said. “This also includes students’ and parents’ views of the faculty, facilities and curriculum.”

Affordability ranks a very close second place for prospective students and their parents, Lucier said.

“It comes down to their view of the outcomes,” Lucier said. “They want to know if their education will help them getting a job or advance their graduate school opportunities.”

Lucier concluded by discussing a new approach to aid retention and persistence to graduation, the Blue Hen Success Collaborative. The retention management system combines technology, research and predictive analytics to help UD positively inflect degree completion outcomes for at-risk students.

“I will tell you that so far, if you talk to people who have seen the system, this will transform our ability to support student success,” Lucier said. “Faculty are involved in our leadership team and we are working with the deans and department chairs and the faculty on how we ensure effective implementation.”

Article by Jerry Rhodes
Photo by Kathy F. Atkinson
Donors make historic gift to Department of Music

On June 10, Donald J. Puglisi, MBNA America Professor Emeritus of Business, and his wife, Marichu C. Valencia, made University of Delaware history when they signed a new $5 million commitment to the Donald J. Puglisi and Marichu C. Valencia Music Enrichment Fund, an unrestricted endowed fund established by the couple in 2010 to support the Department of Music.

The gift is the single largest contribution to the College of Arts and Sciences from a living person in the history of the University and will ensure a lasting legacy of music education, appreciation and enrichment at UD and throughout the region.

President Dennis Assanis expressed his heartfelt gratitude and excitement to Puglisi and Valencia on the momentous occasion of signing the gift agreement at Hullihen Hall.

“I am extremely grateful to Don and Marichu for their unprecedented commitment to the Department of Music and the University of Delaware over the years. Their latest transformational gift underscores the centrality of the arts and humanities in our academic mission and core values as an institution,” said Assanis. “I look forward to working closely with them and the Department of Music to build on our rich tradition of excellence and continue to make a strong impact in the community.”

Puglisi and Valencia are long-time supporters of the University and have strengthened a variety of initiatives within the College of Arts and Sciences, the Alfred Lerner College of Business and Economics, the athletics program and, most recently, Engineers Without Borders.

George Watson, dean of the College of Arts and Sciences, said the couple’s generosity sends a powerful message about the importance of the arts.

“It demonstrates their leadership and belief in the broad mission of the University, touching the lives of both students and members of our community,” Watson said. “This investment in our students and our programs in music and the performing arts truly transforms lives and creates significant opportunities for both students and faculty for decades to come.”

Over the years, their leadership and collective contributions have impacted innumerable students and faculty, and have even motivated a community of music enthusiasts to financially support the University through the Puglisi Challenge.

“We believe music is a universal language that has a transformative effect on people,” explained Valencia. “It is our hope that this gift will help to further enrich the lives of our students, faculty and community, as well as encourage future generations to support the arts.”

The couple’s $5 million commitment will support many activities in the department such as student ensembles, visiting professors, guest artists, instrument equipment and travel costs to conferences, and will bolster the breadth and depth of the fund’s impact on music students at the University.

“The music programs at UD provide unparalleled experiences to our local, as well as global, audiences,” Puglisi said. “Our continuing investment in those programs is a recognition of the accomplishments and the promise of our extraordinary students and faculty, and our confidence in the future of our great University.”

Russell E. Murray Jr., music department chair and professor and founding director of the University of Delaware Collegium Musicum, said he is extraordinarily grateful to Puglisi and Valencia for their generosity and personal involvement in the Department of Music.

“This gift marks a new chapter for the Department of Music. Don and Marichu’s past gifts have made a real difference in the life of the department and this new gift allows us to build on the excellence of the department in new and exciting ways,” Murray said.

Thanks to the tremendous spirit of generosity of Puglisi and Valencia, the Department of Music will continue to shine as an academic and cultural powerhouse.

About the donors

Donald J. Puglisi is the MBNA America Professor Emeritus of Business, having served on the UD faculty for 30 years, and is the managing director of Puglisi and Associates. He currently serves as a member of the University’s Board of Trustees, has served as the University of Delaware Public Service Fellow with the Office of the Treasurer for the state of Delaware and as a Visiting Research Scholar with the Federal Home Loan Bank Board, and was co-chair of the presidential search committee for President Assanis. Puglisi is also a recipient of the University of Delaware’s Medal of Distinction and an honorary doctor of humanities degree.

Marichu Valencia retired as senior interior designer from the Bureau of Overseas Buildings Operations with the U.S. Department of State. She currently serves as a member of the President’s Leadership Council at UD, which she joined in November 2015, and is a past co-chair of the University’s Master Players Concert Series Advisory Board. Valencia is passionate about serving the community and has worked with a host of local community organizations including the Boys and Girls Club of Delaware, Meals On Wheels Delaware, the Ronald McDonald House and the Newark Senior Center.
Twenty-seven faculty members were recognized for their distinguished contributions to teaching, scholarship, and service during their tenure at the University and were recognized as achieving the status of emeriti faculty.

Upon retirement, full-time members of the teaching faculty may be granted the title of “emeritus” with recommendation by the chairperson of the department and the dean of the college and the approval of the University provost.

Emeritus status was granted to

## First Folio on view at Old College Gallery

“First Folio! The Book that Gave Us Shakespeare,” a national touring exhibition, is on view through Sept. 25 in the Old College Gallery. This is the only tour stop in Delaware.

Hosted by University Museums, the exhibit highlights the First Folio, considered one of the most influential books in the world. Included are 36 Shakespeare plays, 18 of which had never been printed before. Accompanying the 1623 book is a six-panel exhibition exploring Shakespeare’s impact, then and now.

The Folger Shakespeare Library is touring a Shakespeare First Folio to all 50 states, Washington, D.C., and Puerto Rico in 2016 to commemorate the 400th anniversary of Shakespeare’s death.

An accompanying exhibition, “Illustrating Shakespeare: From Boydell to Baskin,” is also on display in the Old College Gallery through Sept. 25.

In addition, the University Library is hosting “Shakespeare Through the Ages,” featuring rare books and manuscripts from the Library’s collection, through Dec. 12.

## IN BRIEF

**Jay Halio**, professor emeritus of English, presented a Perspectives series gallery talk on Aug. 30 at the Old College Gallery in conjunction with the “First Folio! The Book That Gave Us Shakespeare” and the exhibition “Illustrating Shakespeare: From Boydell to Baskin.”

**Lou Hirsh**, retired UD director of admissions, participated in an Aug. 31 webinar, “Ethics and the Early FASFA” along with Melanie Corrigan Storey, senior director for higher education and student aid policy, Global Policy and Advocacy at The College Board, and Cassie Magesis, director of college readiness, The Urban Assembly, New York, New York. The webinar was hosted by the National Association for College Admission Counseling, the College Board and the American School Counselor Association. On Aug. 29, Hirsh participated in the Higher Ed Live podcast, “FASFAS Prior-Prior Year Meets Travel Season,” together with Megan McClean, vice president of the National Association of Student Financial Aid Administrators, and Isaiah Tolbert, admissions counselor at Nazareth College in Rochester, New York, and hosted by Adam Castro, vice president of enrollment at Bloomfield College in New Jersey.

**David Pong**, professor emeritus and former chair of the Department of History, led an interdisciplinary study tour this summer to Macau, Hong Kong and Beijing, funded by a Ford Foundation grant to the Hong Kong America Center. Fifteen U.S. students, including three from UD, were paired with 15 Chinese fellows from the Choi Kai Yau College at the University of Macau, where Pong serves as college master.

**Gibbons Ruark**, professor emeritus of English, has published a new book of poems, *The Road to Ballyvaughan*. The book is a retrospective of poems Ruark has published “out of Ireland” over four decades. It was published by Jacar Press in Durham, North Carolina, and there was an Irish printing last winter. The author traveled to Dublin in April to launch the book at the Irish Writers Centre. Also, Ruark published a new poem in *The New Yorker* in November 2015 and another new poem appeared recently in the Irish Times, recalling a last evening with the poet Seamus Heaney in Dublin in September 2012.


## IN MEMORIAM

**Henry N. Lee Jr.**, 96, professor emeritus of music, died June 6, 2016. Prof. Lee taught in UD’s Department of Music from 1950 until his retirement in 1984, when he was awarded the title of professor emeritus.

**Dennis R. Mertz**, professor of civil engineering and founding director of the Center for Innovative Bridge Engineering, died Aug. 12, 2016. He was 63. A service celebrating his life will be held at 5 p.m., Monday, Oct. 10, in Gore Recital Hall of the Roselle Center for the Arts. Doors will open at 4:15 p.m., and a reception will follow.

**Elaine Rosa Salo**, associate professor of political science and international relations and of women and gender studies, died Aug. 13, 2016, at Christiana Care Hospital after a battle with cancer. She was 54. Prof. Salo joined the UD faculty in 2014 with a joint appointment and taught classes in water politics in the global South; politics of transitional societies, and gender and politics.

**Jeraldine “Jerry” Merlyn Shannessy Trabant**, the widow of University of Delaware President Emeritus E. Arthur Trabant, died May 2, 2016. She was 92. The Trabants came to Delaware in 1968 when Dr. Trabant became the University’s 22nd president. His tenure as president —from 1968-87 and from 1988-90—was one of the longest presidencies of a major university in modern times, and Mrs. Trabant worked tirelessly alongside him throughout that time for the betterment of the University, its students and all stakeholders of the institution. In May 1980, she received a master of science degree from UD and began a career in marriage and family counseling at the Newark Family Counseling Center, until retirement.