

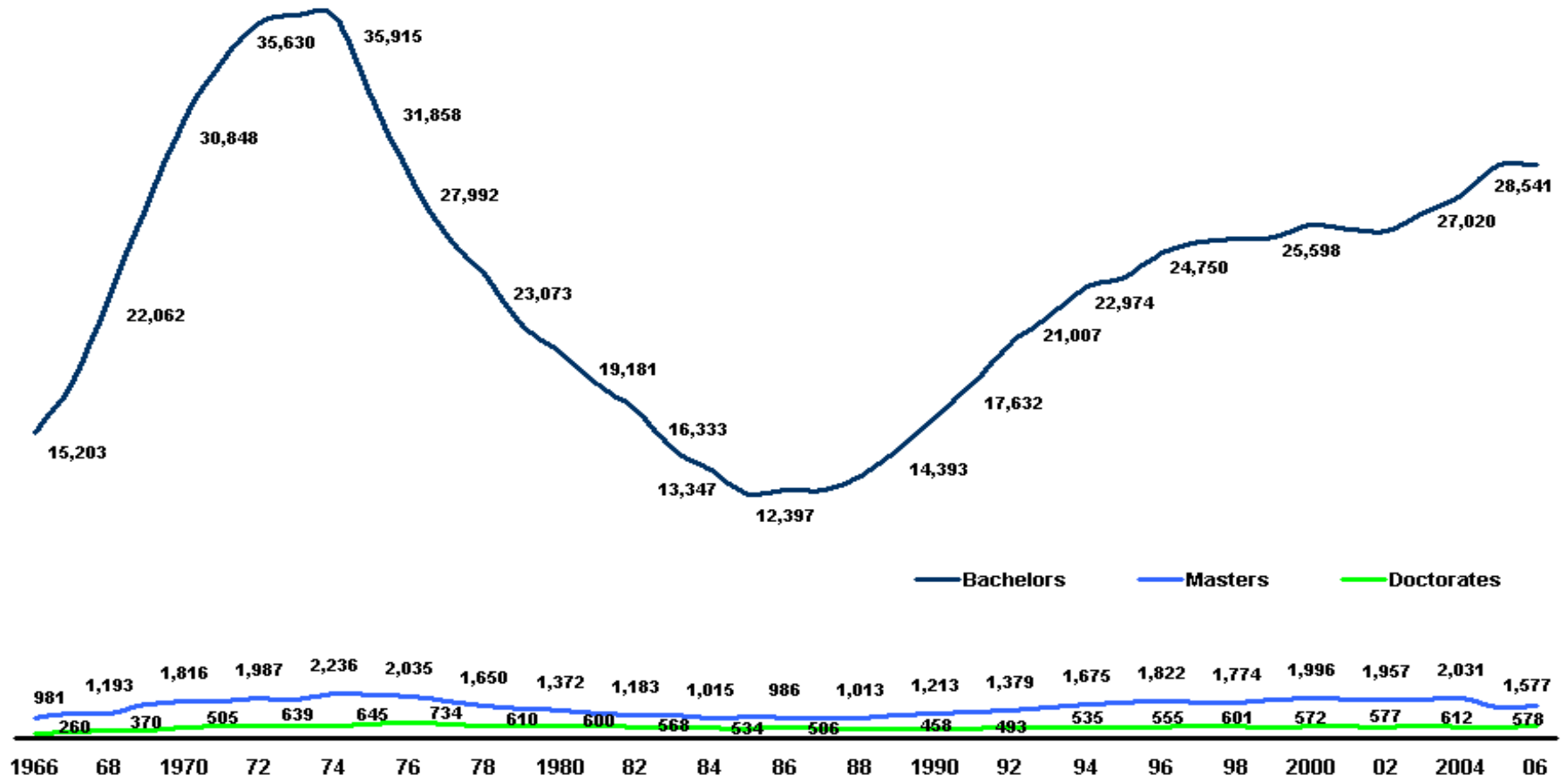
What Can You Do with a Bachelor's Degree in

- UD Sociology Club
- April 25th 2013
- Victor W. Perez, PhD

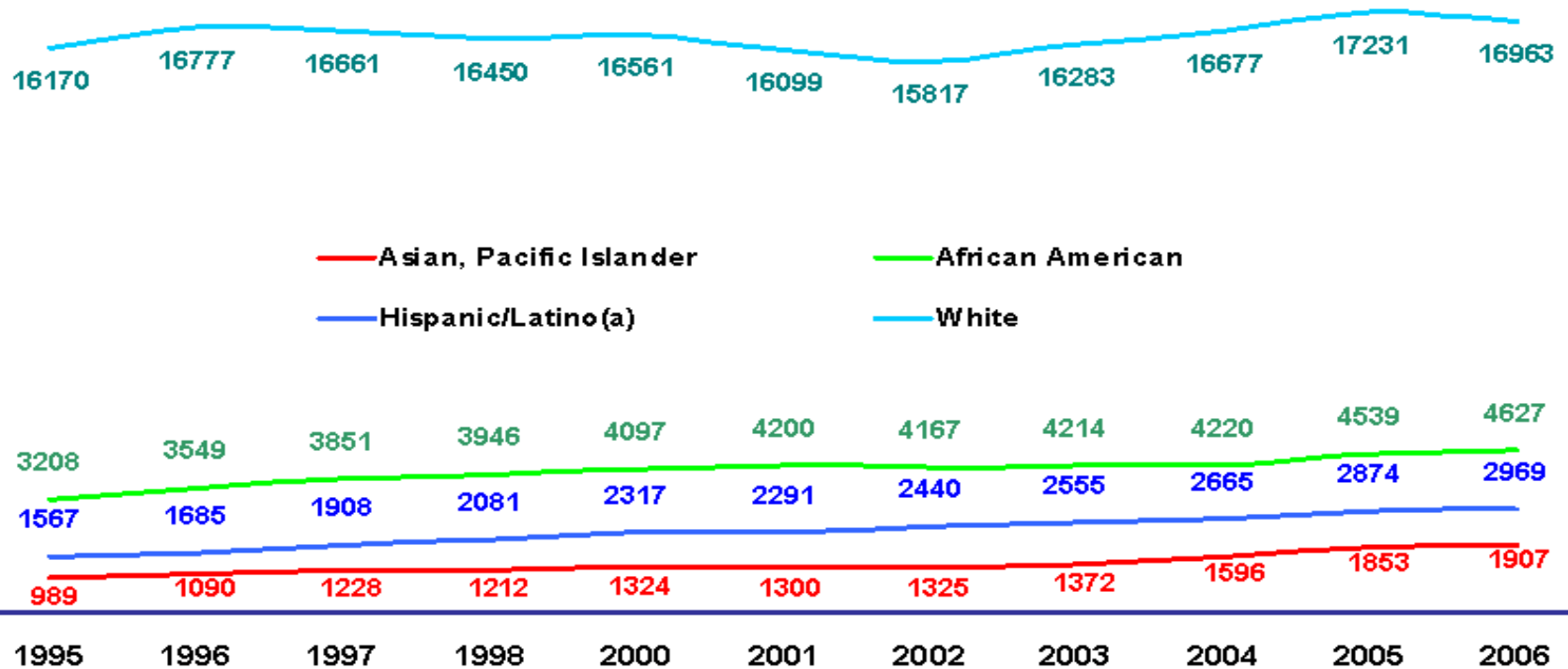
Why Sociology?

- Title of talk...
- OK...so why did you major in sociology?
- Common wisdom...

Sociology Degrees Awarded by Level, 1966 - 2006 (number of degrees)



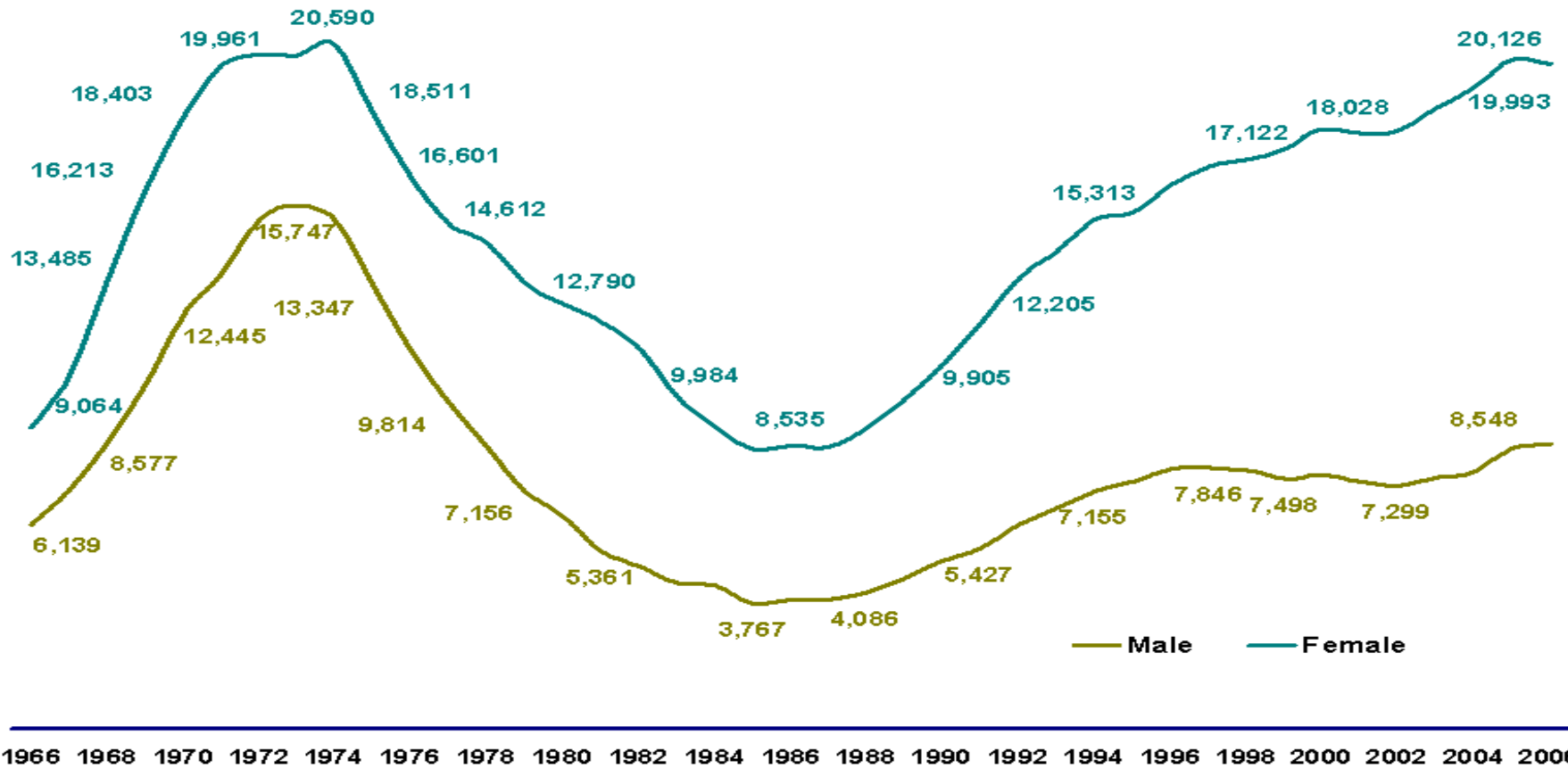
Bachelors Degrees in Sociology by Race/Ethnicity, 1995 - 2006 (Number of Bachelors Degrees Awarded)



Source: National Science Foundation, Division of Science Resource Statistics, *Survey of Earned Doctorates/Doctorate Records File* (Arlington, VA: NSF, 2008). Retrieved from <http://webcaspar.nsf.gov> (March 31, 2008).

Baccalaureate Degrees in Sociology by Gender, 1966 - 2006

(Number of Degrees)



Source: U.S. Department of Education, National Center for Education Statistics (NCES), *Integrated Postsecondary Education Data System (IPEDS) Completions, 1966 - 2006* (Washington, DC: NCES, 2008). Retrieved from <http://webcaspar.nsf.gov> (March 31, 2008).

Sociological Training

- Common core to all sociological careers
 - Sociological imagination, research methods and statistics, qualitative rigor
- Using your sociological background
 - Economic and political sociology
 - Organizational theory
 - Work and occupations
 - Racial and ethnic diversity
 - Research methods and statistics
 - Criminal justice, criminology, and law and society
- Stress all your work and related experiences
 - Analytical and critical thinking skills
 - Evidence based reason
 - Oral and written communication skills
 - Professional writing and public speaking
 - Computer literacy
 - Finding and reviewing sources of information
 - Research design, data collection, and analysis

Types of Work

- Bachelor's degree in sociology prepares you for what types of work?
 - Business/corporate:
 - Multiethnic and multinational business environments
 - Capacity to understand cultural diversity and relationships to work and economics
 - How do social forces influence business organizations?
 - Can you adapt to organizational environment?
 - Applied settings (research and development)
 - Research methods background
 - Methodological and analytical training
 - Designs, data analysis, and statistics
 - **ANYTHING** that needs to be quantified and summarize

Types of Work

- **Social services**
 - Rehabilitation, case management, group work with youth and the elderly
- **Community work**
 - Non-profit organizations and specialty areas, environmental groups
- **Corrections**
 - Probation and parole, law enforcement, prison research
- **Educational settings**
 - Admissions, alumni relations, placement and achievement
- **Health**
 - Family planning, substance abuse, health behavior, insurance, hospital organizations
- **Government**
 - Transportation, housing, agriculture, labor, and crime/law settings at federal, state, and local levels
- **Research**
 - Federal, non-profit, and private research corporations
- **In general, what areas interest you?**
 - Families, adolescence and children
 - Urban community
 - Health, medicine, and social welfare
 - Aging and the life course
 - Work and occupations
 - Environment
- **Shape your curriculum, internship/training, and career path accordingly!**

Resume

- Highlight sociological skills with specific tools and skill sets derived from sociological training and practice
 - Very specific skills on your resume
 - Internships and service learning experiences
 - Majors outside of academia value courses in methods, stats, and computer skills most highly for careers
- **Buzz words**
 - Communicate sociological skills and concepts---statistics, data warehousing, PASW, statistical analysis, etc.
 - “Can design survey instrument, perform sampling, collect and enter data, analyze and interpret descriptive and inferential statistical information with PASW.”
 - “Can present quantitative data in a variety of formats ranging from frequency distributions and bar charts to scatterplots.”
- **Breadth is important, but explicitly specify sociological skills on the resume!**

Resources

- American Sociological Association
 - www.asanet.org
 - Material utilized in this presentation was derived from various ASA resources. Seek them out and use them!